Start / Stop / Continue

A simple framework for targeted feedback — Chapter 6

This structure naturally produces a balanced picture — it makes room for both developmental feedback and recognition of what is working, which makes the process feel less like a critique and more like a genuine development conversation.

Feedback for: _____ Date: _____

START

What is one thing this leader should start doing?

STOP

What is one thing this leader should stop doing?

CONTINUE

What is one thing this leader should continue doing?